

The World Space Risk Review

In February 2012, *The Insurance Insider* will publish The World Space Risk Review – the definitive guide to the Space and Satellite (re)insurance sector.

We are partnering with the World Space Risk Forum to produce this publication and are the exclusive media partner to <http://www.worldspaceriskforum.com/2012/>

Produced in the style of an annual magazine format The World Space Risk Review will follow on from *The Insurance Insider's* successful series of sector reports by providing an essential guide to the (re)insurance implications of this specialised sector. Its long shelf life, invaluable content and powerful distribution makes The World Space Risk Review a highly attractive medium for firms in this sector to communicate their message.

Key Features

Future Space Activities and Risk Management Implications

- private commercial space flight
- future satellite applications
- in-orbit satellite servicing
- space tourism

Capital for Space Insurance

- risk distribution
- ERM and regulatory concerns
- reinsurance, captives and self-insurance

Space Environment and Liabilities

- pre-launch and launch failure rates
- early orbit and in-orbit operations
- space debris and collisions
- Satellite salvage

New Technologies and Markets

- improved solar arrays
- new propulsion systems
- in-orbit power sources
- communications systems

How to Improve Coverages Provided

- does the Space insurance product do what it is supposed to do?
- how can the industry improve the flow of underwriting information?
- what are the issues around claims handling practices?
- investment protection insurance

Distribution & Readership

The World Space Risk Review will be distributed to senior Space and Satellite executives together with all 2500 paying subscribers to *The Insurance Insider* – representing the pinnacle of the sector's decision makers.

As media-partner to the Forum we will include distribution to all 500 delegates at The World Space Risk Forum with hotel room drops included for all registered delegates.

Commercial opportunities

Gold Sponsor – Double-page thought leader piece/ company profile, full page advert £10,000

Silver Sponsor – Single-page thought leader piece, full page advert -£7,500

Full Page Ad – £5,000

Half Page ad – £3,000

FOR FURTHER DETAILS PLEASE CONTACT

Rob Hughes Sales Executive

Insider Publishing Ltd
2nd Floor Asia House
31-33 Lime Street
London
EC3M 7HT

+44 (0)20 7397 0613

+44 (0)20 7397 0611

✉ rob@insuranceinsider.com